

# Personal Colour Guide

I am often surprised to find that many of you seem to need guidance on what colours are best to show off your own personal colouring - so here are some general guidance notes! BUT at the end of the day it also depends on what you are going to wear, and on what occasion! i.e. when I was a young thing (!) and into dating, if I wore baby blue I would be wearing soft pink lip colours (I was blonde and blue eyed) but if I felt I needed to make my mark then I might well be wearing red with a similar lip colour.

A clever client suggested sending me her current favourite Lip STICK colour to match - and this is a great idea! So just put a good quantity on a piece of tissue and send it to us at Lip Ink UK, Sea View, Dundonnell, IV23 2QZ. As most Lip STICKS are wax based does remember to protect it in the envelope - we do not want to be responsible for damaging someone else's letters do we!

## 1) WHICH LIP-INK® LIP COLOURS ARE GOOD FOR MY HAIR COLOUR?

- A) RED HAIR – Nude, Coral, Blush, Mango, Orange, Rust, Lo Cognac, Mauve, Caramel
- B) BROWN HAIR – Champagne, Fuchsia, Red, Plum, Cognac, Cherry, Ruby
- C) BLONDE HAIR – Rosewood, Blush, Mocha, Pink, Nude, Mango, Hi Pink, Arcturian Pink, Venusian Flesh, Syrian Violet, Rose
- D) BLACK HAIR – Same as Brown
- E) GREY HAIR – Hot Pink, Coral, Plum, Mauve, Mauve Hi

## 2) WHICH LIP-INK® LIP COLOURS ARE GOOD FOR MY SKIN TONES?

- A) DEEP BROWN – Fuchsia, Hot Pink, Cherry, Plum, Coral, Layer Hathor Brown
- B) LIGHT BROWN – Nude, Orange, Rosewood
- C) OLIVE – Red, Cognac, Mauve Hi
- D) PALE/FAIR – Blush, Mango, Mauve
- E) LIGHT CREAMY – Pink, Rose, Lo Cognac
- F) YELLOW – Cherry, Rust, Champagne
- G) NATIVE AMERICAN – Cherry, Fuchsia, Plum

## 3) WHICH LIP-INK® LIP COLOURS GO WITH MY EYE COLOUR?

- A) BROWN EYES – Fuchsia, Cherry, Cognac
- B) HAZEL EYES – Same as Green
- C) BLUE EYES – Lo Cognac, Blush, Pink
- D) GREEN EYES – Nude, Plum, Caramel, Orange

## 4) WHICH LIP-INK® LIP COLOURS CORRESPOND WITH WHICH SEASONS?

- A) WINTER – Red, Fuchsia, Cherry, Cognac, Plum
- B) SPRING – Nude, Pink, Mauve, Hi Mauve, Lo Cognac, Hi Pink, Ruby
- C) SUMMER – Blush, Mauve, Coral, Mango, Hot Pink, Arcturian Pink, Syrian Violet, Mocha, Venusian Flesh,
- D) AUTUMN– Champagne, Rust, Orange, Rose, Caramel
- E) YEAR ROUND – Rosewood, Mocha, Cocoa

**5) WHICH LIP-INK® LIP COLOURS HAVE THE FOLLOWING COLOUR UNDERTONES?**

- A) BLUE UNDERTONES – Cherry, Rosewood, Plum, Fuchsia, Mauve, Hi Mauve
- B) GOLD/YELLOW UNDERTONES – Rust, Caramel, Orange, Lemon Toner, Mocha, Venusian Flesh
- C) ORANGE UNDERTONES – Cognac, Lo Cognac, Mango
- D) PINK UNDERTONES – Coral, Pink, Rose, Hi Pink, Lo Cognac, Arcturian Pink, Ruby, Nude, Blush
- E) BROWN UNDERTONES – Cocoa, Caramel, Hathor Brown
- F) PURPLE UNDERTONES – Unisex Toner, Plum

**6) WHICH LIP-INK® LIP COLOURS GO WITH A BLACK WARDROBE?**

- A) Cherry, Cognac, Hi Mauve

**7) WHICH LIP-INK® LIP COLOURS GO WITH A BROWN WARDROBE?**

- A) Caramel, Rose, Champagne

**8) WHICH LIP-INK® LIP COLOURS GO WITH A PASTEL WARDROBE?**

- A) Rosewood, Blush, Pink

**9) WHICH COLOURS ARE THE LIP-INK® TONING COLOURS AND HOW DO THEY WORK?**

- A) MARTIAN GRAY – To Drab Pink
- B) REPTELIAN GREEN – For Earth Tones/Adds Brown
- C) PLEIADIAN BLUE – To Drab Orange Lemon – To Brighten/Keeps Colour True
- D) HATHOR BROWN – To Add Brown
- E) VENUSIAN FLESH – Add White/Lighten COCOA – To Add Yellow Brown
- F) ARCTURIAN PINK – Lighten/Sheerest Pink
- G) UNISEX – To Drab all Colours

**10) WHICH COLOURS ARE THE LIP-INK® LIP LINERS AND HOW DO THEY WORK?**

- A) NATURAL – For Lighter Colours
- B) BERRY – For Deep Oranges and Reds
- C) AMETHYST – For Darker Colours with Blue Undertones
- D) SPICE – For Lighter Colour in Orange Family

If you still feel you need to talk about what you are looking for do feel free to give us a ring on 01854 613449 or email – [simone@lipink.co.uk](mailto:simone@lipink.co.uk)